

WOODGREEN'S COMMUNITY ENGAGEMENT

540 CEDARVALE AVENUE



280+ Visitors

280+ guests attended the Open House Event on November 19, 2022.



105+ Engagements

105+ emails, meetings and phone calls with individuals, community groups & organizations.



230+ Door Visits

2 door-knocking events, 9 staff participated, 230+ doors knocked, 75 individuals engaged, to inform about events.



50+ Enquiries

50+ email enquiries from community with comments, questions, concerns, compliments regarding the facility.



7,710 Mailers

7,710 flyers distributed to neighbouring households with Open House invitation and info on advisory committee.



1,800+ Page views

1800+ views on the dedicated webpage. Other communications included 5 media approaches & publications, 2 blog posts & social posts.



"I'M A NEIGHBOUR OF THE 540 CEDARVALE PROJECT AND HAVE BEEN EXCITED ABOUT THE PROJECT SINCE THE FIRST ANNOUNCEMENT. I'M DELIGHTED TO HEAR WOODGREEN IS THE PROVIDER, AND WANT TO WELCOME YOU TO THE NEIGHBOURHOOD." -CEDARVALE-TRENTON COMMUNITY MEMBER