



WoodGreen Community Services Annual Report 2011-2012

WoodGreen is Celebrating 75 Years!

Join us as we look back over the last year and celebrate
just how far we've come since 1937.





2012 Staff Yearbook



The hard work and dedication of each WoodGreen
staff member has made our success possible.

On behalf of the Board of Directors, thank you.



Message from the President and Chair

As one of the largest social service agencies in Toronto, WoodGreen has 75 programs operating out of 32 locations across the city and serves 37,000 people each year.

Our work spans the spectrum of social services and is among the most innovative, solution-focused anywhere. A founding United Way of Toronto member agency, WoodGreen helps people find safe, affordable housing, seniors live independently, internationally-trained professionals enter the job market, parents access childcare, children and youth access after-school programs, newcomers settle in to Canadian life, homeless and marginalized people get off the streets and youth find meaningful employment.

It's been a busy year at WoodGreen. Our **voluntary integration** with **Community Care East York** was an immense endeavor, and we are excited to build on our combined reputations for delivering high-quality services for seniors, adults with disabilities and their caregivers in Toronto.

Given the remarkable success of **Homeward Bound**, and with funding from the Ontario Trillium Foundation's innovative Future Fund, WoodGreen has been given the opportunity to develop tools to **replicate Homeward Bound beyond Toronto**. The goal of this replication project is to share the Homeward Bound model, and WoodGreen's experience, to help other communities provide wrap-around supports so that single mothers have an opportunity to achieve long-term economic independence.

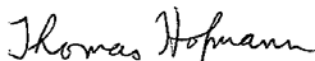
Our staff and volunteers continued their outstanding work serving the people of Toronto. On behalf of the Board of Directors, we extend our most sincere thanks for their remarkable efforts.

This is a very special milestone year for WoodGreen as we mark our **75th anniversary**. Many of the social needs that exist today are similar to the ones Toronto faced when WoodGreen was founded in 1937. Our staff and volunteers are just as passionate and committed as those from so many years ago. Our dreams of creating opportunity for the many members of our city who face social barriers have stayed strong.

Together we can fulfill our vision of building a Toronto where everyone has the opportunity to thrive.



Brian F.C. Smith,
President & CEO, WoodGreen Community Services



Thomas Hofmann,
Chair, WoodGreen Community Services



Thomas Hofmann and Brian F.C. Smith

WoodGreen Board Of Directors



Back Row, Left to Right:
Sarah Downey, Betty Augaitis, Dionne Coley,
Elizabeth Forster, Thomas Hofmann, Chair,
Brian F.C. Smith, President & CEO,
Jasmine Tehara, Peter Fuller, Heather Dawson,
Alex Van Kralingen, Dr. Catherine Chalin

Front Row, Left to Right:
Kris Krishnan, Angelina Vaz, Mary Johnstone,
Diana Alli, Ian Tait

Missing:
Amy CharlesChiu, George Heos

WoodGreen's Strategic Plan

Year 3 Progress

In 2009, WoodGreen embarked on a new, 5-year Strategic Plan focused on becoming a leader in social innovation. In 2011-12, our progress on the main objectives of the plan includes:

Objective:

Create a Culture of Innovation

- WoodGreen staff received training on a brand new, cutting-edge Bed Bug Heat Chamber. The mobile Chamber means tenants with infestations can now rid furniture of bed bugs through heat exposure.
- To strengthen our capacity as leaders in the sector, WoodGreen implemented an organizational redesign with a focus on Strategic Initiatives, Research and Public Policy.
- The Immigrant Services team developed working tables to come up with innovative ways to help newcomers successfully complete the new Canadian Citizenship test.
- As part of the organization's commitment to service excellence, WoodGreen surveyed clients about their satisfaction levels. An impressive 92% reported they were happy with our services.

Objective:

Develop Better Solutions

- Boston Consulting Group completed the Social Return on Investment analysis for the Homeward Bound program, looking at pre- and post-program socio-economic status of the women. This work will be used to build the case for greater investment in such programs and other complex interventions.
- Together with Osgoode Law School, WoodGreen opened a volunteer-staffed Debt Management clinic giving low-income debtors unbiased, honest information about the full range of their options.
- WoodGreen staff surveyed newcomer communities about the extent of their involvement/entrapment in the informal economy, and authored a research project to identify ways integration supports can be better directed.

Objective:

Maximize Community Benefit

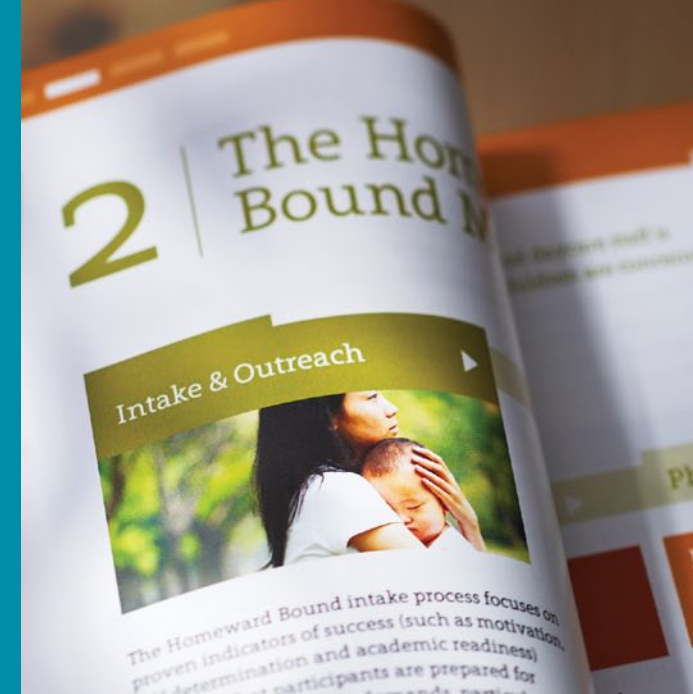
- The voluntary integration with Community Care East York has strengthened WoodGreen's service offerings and advocacy for seniors in Toronto.
- Staff submitted policy recommendations to the Ontario Review for Social Assistance to advance the case for accessible post-secondary education for single parents living in poverty.
- By improving and streamlining processes, WoodGreen's free tax clinic doubled capacity to serve over 2,000 low income earners and return \$1.3 million back to the community through tax refunds.



In August **2011**, Phase **2** of Homeward Bound opened its doors to **44** more women and their children, who moved into brand new fully furnished **2&3** bedroom units. There are now **76** families living at the campus.

More than **150** women and over **180** children have lived at Homeward Bound.

80% of participants have either successfully completed Homeward Bound or are on track to meeting the program's milestones.



"Homeward Bound gave me the opportunity to achieve my goals and turn my dreams into reality. Nobody said life is easy but if you believe in yourself and work hard, the sky's the limit! Seize this opportunity and the rewards are many: contributing to society, doing something you love and above all, regaining your independence."

Jacqueline Gordon
Homeward Bound Graduate & Law Clerk,
TD Bank Financial Group



Homeward Bound Replication

Unique in Canada, Homeward Bound is an award-winning, 4-year program that helps homeless or inadequately housed single mothers earn a tuition-paid college diploma, start a career and achieve economic self-sufficiency. The program brings together child care, affordable housing, and many other supports, all under one roof.

With funding from the Ontario Trillium Foundation's innovative Future Fund, WoodGreen has been given the opportunity to develop tools and a model to replicate Homeward Bound beyond Toronto. As part of this initiative, WoodGreen has developed the

Homeward Bound How-To Kit, and submitted policy recommendations to the Ontario Review for Social Assistance to advance the case for accessible post-secondary education for single parents living in poverty.

The How-To Kit provides a comprehensive overview of the program, including detailed descriptions of Homeward Bound's key supports, services and each step involved in replication.

The How-To Kit will help individuals and organizations from across the province assess whether Homeward Bound could be a fit for their community. To date, the Kit has been shared with several communities within Ontario who are exploring the possibility of establishing their own Homeward Bound. WoodGreen's goal is to ensure that Homeward Bound replications preserve the integrity of WoodGreen's program, while remaining adaptable to local communities'

specific needs and existing capacity. The replication project is building on WoodGreen's compelling private and public partnerships.

Now in its eighth year of operation, WoodGreen's Homeward Bound has welcomed more than 150 women and over 180 children.

With more than 80% of participants either successfully completing the program, or on track to meeting the program's milestones, Homeward Bound is truly creating an opportunity for participants and their children to thrive.

Innovation Through Integration

Toronto's communities are changing. An aging population, increases in newcomers and shifting socioeconomic profiles mean greater needs for community services.

WoodGreen and Community Care East York (CCEY) had each been providing services to seniors, adults with disabilities and their caregivers in adjacent geographic areas in East Toronto, and shared a common vision and mission.

The Boards of Directors and management at each organization understood services could be delivered more efficiently, programs could be expanded, and advocacy for seniors could be enhanced by bringing their services together under a single organization. On August 18, 2011, the two organizations announced the initiation of a voluntary integration process.

After completing months of due diligence planning, and engagement of staff, clients and volunteers at both organizations, the voluntary integration of activities and operations with Community Care East York was formally completed on January 1, 2012.

Both WoodGreen and CCEY have a long history of working collaboratively on new initiatives to provide seniors services. Both have been successful in expanding supportive and assisted housing services for seniors. Each organization also brings complementary expertise to building an expanded seniors operation: CCEY has expertise in accreditation and use of information technologies and WoodGreen brings expertise in housing, immigrant services, mental health and developmental services and elder abuse awareness and prevention.

The integration has provided tremendous opportunities to improve service offerings

and augment programming while achieving efficiencies in areas like Adult Day Programs, supportive housing, wellness clubs, case management and social work.

It has also strengthened leadership and innovation in the community care sector, and has contributed to a growing body of knowledge on effective services and supports that foster good health, wellness and independence among seniors and adults with disabilities.

"This integration has seen two great seniors' organizations with long, rich histories, agreeing to come together to work more efficiently and actually enhance services to meet the growing needs of seniors, adults with disabilities and their caregivers in Toronto."

Brian Smith, President & CEO of WoodGreen.



"Separately, CCEY and WoodGreen have been providing first-rate service to seniors and their caregivers in our community. Together, our joint goal is to build the preeminent seniors organization in Toronto."

Thomas Hofmann, Chair of WoodGreen

10 WoodGreen supportive housing sites offer residents access to **24-hour** personal support and homemaking services.

WoodGreen's Meals on Wheels delivers **45,000** nutritious meals to seniors in the community each year.

A transportation fleet of **11** WoodGreen vehicles, including wheelchair-accessible buses and vans, takes seniors to personal appointments and programs each day.



Making opportunity since 1937

WoodGreen was inaugurated during the Great Depression of the 1930s. East Toronto was hit particularly hard. Men were out of work and women were struggling to feed their children. At the time, 60% of Riverdale residents relied on city relief and food vouchers. Lineups for free meals snaked for blocks around local soup kitchens.

WoodGreen's founder, a Toronto Reverend named Ray McCleary, saw the tremendous need for social support. He moved into a big house at 37 Boulton Avenue in Riverdale, opened his newly painted red front door to his neighbours and began offering child care services for local kids and families. On April 12, 1937 Rev. McCleary incorporated WoodGreen, and began expanding the types of social services WoodGreen provided.

Following the Second World War, life in Toronto became more prosperous. WoodGreen launched a fundraising campaign to build a brand new community centre. An astounding 95% of local

households contributed to this campaign and on May 8th, 1948, WoodGreen opened 835 Queen Street East. This brand new community centre ran day camps, sports and music programs, social clubs, a health clinic, employment services and a purpose built child care facility. During the first year of operation, WoodGreen recorded a total aggregate attendance of 100,000 children, teenagers and adults.

The centre also began offering programming for children with disabilities. But new social needs emerged in the late 1950s and 1960s - Riverdale was facing serious issues including high unemployment rates, juvenile crime, a lack of safe housing and an aging population. More than half of houses in the area were condemned and unsafe.

Once again, WoodGreen developed new programming designed to tackle the pressing issues of its neighbourhood. This included opening Toronto's first legal clinic in 1958 (now East Toronto Community Legal Services); expanding day care services to allow the increasing number of single mothers to work instead of relying on welfare; opening affordable housing for seniors at Ray McCleary Towers in 1967; and focusing on youth including developing a program that placed young people with local employers.

Rev. McCleary passed away in 1967 but his vision is carried on through the continued work of WoodGreen's staff, volunteers and Board Members. And now, in our 75th year, WoodGreen's reach extends far beyond Toronto's east end. The organization is a founding United Way of Toronto member agency, and serves 37,000 people each year from 32 locations. WoodGreen employs more than 650 dedicated staff members and relies on the invaluable efforts of 1,000 volunteers.

This is a time to not only celebrate our history but also to look with great optimism towards the future. WoodGreen will continue to develop more innovative, best in class programming. We will maintain our positive working relationship with our governments, funders and our private sector partners to ensure a sustainable financial future for our work.

Together, we will build a Toronto where everyone has the opportunity to thrive.





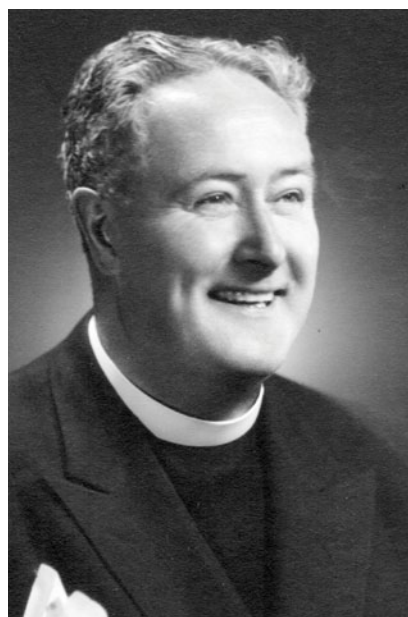
WoodGreen's Win Harris Child Care Centre



WoodGreen Community Centre, 1948



Opening ceremonies, 1491 Danforth Avenue, 2008



WoodGreen's founder, Reverend Ray McCleary

"Here is as fine an investment as you have ever made. It is an investment that will pay immediate dividends – not in cash, but in terms of better, happier, more productive lives. It is a practical investment in better citizens for tomorrow. Your investment in this Community Centre will repay you a hundredfold in the knowledge of an essential need provided for your less privileged fellow men ... in better citizens and a better city."

WoodGreen Community Centre's Opening Day Souvenir Program, 1948



Volunteer Recognition Night, 1979



37 Boulton Avenue, c.1938



Ontario Lieutenant Governor Lincoln Alexander marks WoodGreen's 50th Anniversary with Brian Smith, 1987



WoodGreen affordable housing location, 1070 Queen Street East



The nursery school at 37 Boulton Avenue, 1938

Financials

WOODGREEN COMMUNITY SERVICES

CONDENSED STATEMENT OF REVENUE AND EXPENSES

2011-2012 FISCAL YEAR

	2012	2011
REVENUE	\$	\$
Government of Canada	3,793,580	4,072,713
Government of Ontario	13,750,097	12,633,056
City of Toronto	5,275,070	5,593,280
Fees for service – Individuals	4,841,446	4,274,461
United Way	820,154	667,358
Investment income	18,737	13,436
Fundraising and productive enterprises	815,161	531,155
Amortization of deferred capital contributions	243,559	184,791
Service contracts and Other	2,105,644	1,827,613
Total	31,663,448	29,797,863

EXPENSES	\$	\$
Salaries and benefits	22,738,501	20,996,130
Purchase of services	1,321,841	1,591,689
Building occupancy	2,892,135	2,894,093
Programs, food and transportation	2,337,701	2,107,898
Training subsidies	1,085,261	926,233
Office, loan interest, and general	634,797	659,113
Promotion and publicity	84,786	178,990
Amortization of capital assets	504,182	408,710
Total	31,599,204	29,762,856

Excess of revenue over expenses	64,244	35,007
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THE WOODGREEN FOUNDATION CONDENSED STATEMENT OF REVENUE AND EXPENSES – 2011-2012 FISCAL YEAR

THE
WOODGREEN
FOUNDATION



	2012	2011
REVENUE	\$	\$
Donations*	2,264,667	511,944
Special Events	99,330	142,975
Investment Income	9,551	2,230
Total	2,373,548	657,149

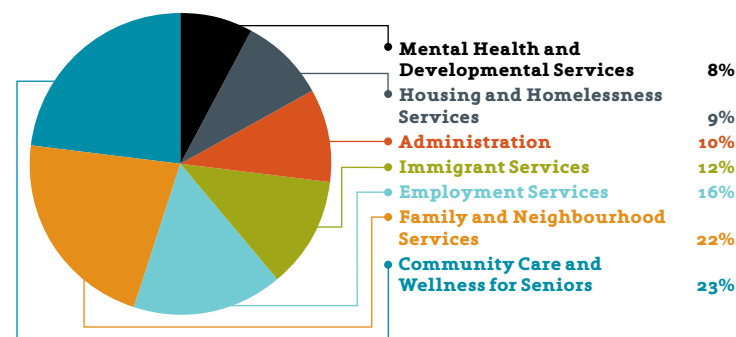
EXPENSES	\$	\$
Fundraising and special events	77,721	62,255
Administrative	91,505	126,910
Amortization of capital assets	1,422	1,422
Total	170,648	190,587

Excess (deficiency) of revenue over expenses before donations	2,202,900	466,562
Donations to WoodGreen Community Services**	662,783	260,635
Excess of revenue over expenses	1,540,117	205,927
Fund Balances – Beginning of year	444,119	238,192
Fund Balances – End of year	1,984,236	444,119

* includes donations to the Community Care East York Fund	\$1,311,139	-
** includes donations from the Community Care East York Fund for services to seniors	-	-
Balance in the Community Care East York Fund	\$1,312,989	-

WOODGREEN COMMUNITY SERVICES

EXPENSES BY PROGRAM GROUP – 2011-2012 FISCAL YEAR



Message from the Chair of The WoodGreen Foundation

"For 75 years, donors have generously helped their neighbours by supporting WoodGreen."

Michael Worb
Chair, The WoodGreen Foundation

We extend our gratitude and appreciation to our donors for making what we do possible. Whether you are a new donor this year, or have been a supporter for many years, our success and impact is a reflection of your generosity.



WoodGreen was founded in philanthropy. In the 1940s, 95% of the people living in our community donated to establish the WoodGreen location at 835 Queen Street East. Then, as now, it was both civic leaders and neighbours who contributed.

Today, through venture philanthropy, The WoodGreen Foundation continues to engage donors who want to make a real difference in the lives of those we serve every day. As we look ahead, we envision creating a greater impact within our neighbourhoods and communities thanks to your support.

As you turn the next few pages, you will see the names of individuals and organizations that have made a commitment by providing the philanthropic investment needed to continue to make opportunities for Torontonians every single day.

In this 75th anniversary year, I wish to extend special thanks to those individuals and organizations who have been giving to WoodGreen for 10 years or longer. Your longstanding commitment has created longstanding change. To all of you we are deeply indebted.

A handwritten signature in dark ink, reading "Michael Worb".

Michael Worb
Chair, The WoodGreen Foundation



Thank You for Making Thousands of Opportunities!

WoodGreen Donors 2011-2012

**Special thanks to our donors
who made a contribution to
WoodGreen between April 1, 2011
and March 31, 2012.**

Please visit us online to see all of our
general donors who made a contribution
to The WoodGreen Foundation between
April 1, 2011 and March 31, 2012.

Pace Setter (\$100,000+)

Ed & Fran Clark
The Ontario Trillium Foundation
United Way of Greater Toronto

- Employees of RBC Capital Markets
- Women Gaining Ground

Champion (\$50,000 +)

CIBC
Sprott Asset Management LP

Catalyst (\$25,000+)

Ian Roland
Paliare Roland Rosenberg Rothstein LLP
RBC Foundation
Michael & Carla Worb

Motivator (\$10,000+)

The Hofmann Family
McCarthy Tétrault LLP
Rogers Communication Inc.
Wonder+ Cares

Activator (\$5,000 +)

Anonymous
Anonymous
Anonymous
Bank of America Merrill Lynch
Boland Foundation
Direct Energy
Jan Goddard & Gordon Howe
Anil Kapoor
Dave Kelly
Shah Emily Noaman
Rotary Club of Toronto Eglinton
Leo Salom
St. Andrew Society Charities
The Toronto Star Fresh Air Fund
Toskan Casale Foundation
United Way of Peel Region
Sherri & Greg Wiebe*

Flame (\$2,500 +)

The Big Carrot
Elizabeth J. Forster*
Dona Gilbertson*
Patrick Hodgson Family Foundation
Susan Manwaring*
Margaret McCain
Jasmine Tehara*
To Anh Tran
Sharon Weintraub*

Inspire our City (\$1,000+)

Anonymous
Anonymous
Dr. Alex Barron
Doug Brady

Kim Brown
Kin Chan
Amy CharlesChiu
CHUM Charitable Foundation
Anika Collington
Cunningham LLP
The Electrical Works Ltd.
The Elementary Teachers' Federation
of Ontario
Brian Hochman
Andrew Hui
Esther Lee
Linda MacKay*
Derry & Susan Millar
Chris Montague
Nancy's Very Own Foundation
Virginia O'Reilly
Ed Reed
The Rotary Club of East York
Seonag Macrae
Ann Rosenfield*
Hossein Shajii
Brian & Maureen Smith
Ian Tait
Three's Company Catering
Toronto East Rotary Club
Sun Ping Yeung

Memorial and Tribute Gifts

In Memory of Mr. John Albrecht
Terry Mandzy

Rima Zavys Memorial Fund
Diana Alli
Saplys Alvydas

** All or part of this individual's giving was made through United Way.*





Mike Ambler
 Betty Augaitis
 Kay Aurelija
 Anne Babcock
 Natalie Bomberry
 Victoria Bowman
 Paula Cassin
 Leslie Codsí
 Joy Connelly
 Dan Cox
 Stephen Cox
 Sophy Crook
 Indre Cuplinskas
 Sarah Downey
 Suzanne Duncan
 Diane Dyson
 Joanna Ebbutt
 André Foisy
 Sue Fok
 Katya Gauci
 Debbi Gordon
 Katherine Halpenny
 Keith Hambly
 Mike Hardt
 Maureen Helt
 Ruta Herrera
 Emily Hill
 The Hofmann Family
 Angela Howarth
 Daina Kalendra
 Mary Lagonia
 Elaine Levy
 Maisie Lo
 Dana MacIsaac
 Valerie Mah
 Jessica Malone

Nancy McAnulty
 Becky McFarlane
 Jane McLeod
 Susan McMaster
 Amy Phung
 Tony Plut
 Arnie Rose
 Ann Rosenfield
 Gaile Saltmiras
 Wendy Shaw
 Stephen Smith
 Brian & Maureen Smith
 Southfield Capital Advisors
 Carolyn Souwand
 Julia Stratta
 Dalia Tunaitis
 Cindi Vanden Heuvel
 Graham Watts
 Michael & Carla Worb

Community Events

A special thanks to all hosts and organizers of community events who raised proceeds to benefit The WoodGreen Foundation.

East Coast Social (The Albany Club)
 Dorothy Luff
 Shah Emily Noaman

Golf Sponsors (\$1,000+)

Thank you to the following businesses for their sponsorship of the 2011 Woods and Greens Golf Classic!

Title Sponsor

RE/MAX Hallmark Realty Ltd.

Dinner Sponsor

Struct-Con Construction Ltd.

Lunch Sponsor

Manulife Financial

Hole in One Sponsor

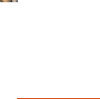
Dale & Lessmann LLP
 Dasd Contracting Inc.
 Portlands Energy Centre

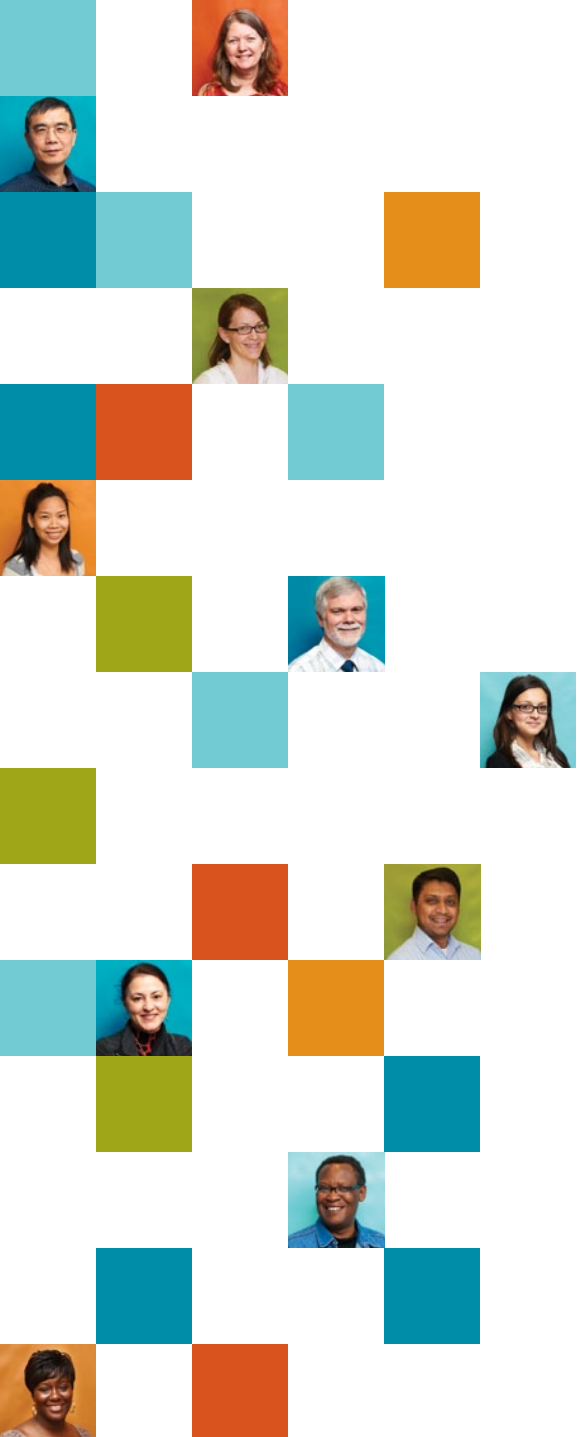
Putting Contest Sponsor

PPL Commercial Aquatic, Fitness & Spa Group
 Richview Flooring United Limited
 Standard Life
 Staples Advantage Canada

Hole Sponsor

Above Board Construction Inc.
 Applied Systems Technologies Inc.
 Berkeley Consulting Group
 Direct Office Leasing
 du Toit Allsopp Hillier | du Toit Architects Limited
 Home Ownership Alternatives Non-Profit Corporation
 ICDL Canada Limited
 Jan Goddard & Associates
 Lax O'Sullivan Scott Lisus LLP
 Levitt Goodman Architects Ltd.
 Mega-Lab Manufacturing Co. Ltd.
 Paliare Roland Rosenberg Rothstein LLP





Power Workers' Union
Real Food For Real Kids Inc.
Specialty Property Management Inc.
Upper Canada Specialty Hardware
Limited
Weigh House Investor Services
WESA Group Inc.

Special Event Sponsors

Bliss Events
Hands on You Therapeutic Clinic
Sobeys Ontario

Tournament Friends

ABS Mechanical Inc.
Computronic Corporation
Escar Entertainment Inc.
Forward Engineering & Associates Inc.
Pal Benefits Inc.
Seonag Macrae
The Electrical Works Ltd.

Media Sponsor

Toronto Community News

Gifts in Kind (\$1000+)

Our sincere thanks to the following companies and individuals who contributed Gifts-in-Kind to WoodGreen.

Aden Earthworks Inc.
Bliss Events
Gerard Buckley
Dolores Golob
Stephen Grant
Harlequin Cruises Inc.
Mercedes-Benz Canada Inc.
Cathy Mann
Paliare Roland Rosenberg Rothstein LLP
Ken Rosenberg
Sharp Electronics of Canada Ltd.

Sun Life Financial
Taboo Resort Golf and Spa
Michael & Carla Worb

Lifetime Gifts

The following generous donors have made an incredible number of opportunities for Torontonians by making a lifetime gift of \$10,000 or more to WoodGreen.

Agent of Change (\$1,000,000+)

Ed & Fran Clark
TD Bank Financial Group
The Atkinson Charitable Foundation
The Counselling Foundation of Canada

Pacesetter (\$100,000+)

Anonymous
E. W. Bickle Foundation
Canadian Tire Foundation for Families
CIBC (Head Office)
K. Y. Ho
The George Cedric Metcalf Charitable Foundation
The Ontario Trillium Foundation
Paliare Roland Rosenberg Rothstein LLP
The Paloma Foundation
The Rotary Club of East York
The Estate of Sydney W. Sivell
Sprott Asset Management LP
TD Waterhouse
Tippet Foundation
The Toronto Star Fresh Air Fund
Tridel Corporation
Unilever Canada Inc.
United Way of Greater Toronto

- Employees of RBC Capital Markets
- Women Gaining Ground

The W. Garfield Weston Foundation
Michael & Carla Worb

Champion (\$50,000+)

The Estate of Irene Maklary
The Paloma Foundation
Sun Life Assurance Company of Canada
(Head Office)
Toronto East Rotary Club
WoodGreen Cantonese EPC

Catalyst (\$25,000+)

The J. P. Bickell Foundation
BMO Financial Group
Edward Cattle
CAW - Social Justice Fund
Children's Aid Foundation
Deutsche Bank Americas Foundation
C.L. Gundy Charitable Foundation
Alex McDonald
Mobley Estate
Mulholland Estate
The Noia Family
RBC Foundation
RE/MAX Hallmark Realty Ltd.
Helen Smith
Estate of John Strachan
Wonder+ Cares

Motivator (\$10,000+)

Anonymous
Estate Kathleen Bartlett
Berkeley Consulting Group
Bill's Garden Centre
CHUM Charitable Foundation
CHUMCity Christmas Wish
Michael Clarke
Dale & Lessmann LLP
DASD Contracting Inc.
Eda Davies
Direct Office Leasing
Equity Financial Services
Gerrard Street Bingo
The Estate of Barbara Alyn Gibson
Robert Harrison

Patrick Hodgson Family Foundation
 The Hofmann Family
 Horseshoe Valley Resort
 Nelson Arthur Hyland Foundation
 Jackman Foundation
 Julie-Jiggs Foundation
 The Charles Johnson Charitable Fund
 Keller Williams Advantage Realty
 Kraft Canada Inc.
 Sandra & Mike MacDonald
 The Maytree Foundation
 Manulife Financial
 Margaret McCain
 McCarthy Tétrault LLP
 McLean Foundation
 F. K. Morrow Foundation
 Barbara Moses
 Heather J. Paterson
 Portlands Energy Centre
 RE/MAX Hallmark Realty Ltd.
 Rogers Communication Inc.
 Brian & Maureen Smith
 Standard Life (Head Office)
 Struct-Con Construction Ltd.
 Toronto Professional Fire Fighters' Association
 Treasure Island Toys Limited
 WoodGreen Seniors Club
 Kenneth Worrall Estate

Consecutive Giving

Over WoodGreen's history there have been many generous and loyal supporters who have made an incredible number of opportunities for Torontonians by consecutively giving over the past 10 years to WoodGreen. We recognize below some of the most loyal and dedicated donors, who have provided annual support for more than 10 years.

Consecutive Giving 20+ Years

Organizations

E. W. Bickle Foundation
 Ontario Power Generation Employees' & Pensioners' Charity Trust
 TD Bank Financial Group
 The Counselling Foundation of Canada
 The Toronto Star Fresh Air Fund
 Tippet Foundation
 Toronto East Rotary Club

Individuals

Brian & Maureen Smith
 Charles Downs
 Dorothy M. Smiles
 Erik Mathiesen
 Frances A. May
 Joyce Smiles
 Robert Crow & Anne Babcock
 Thomas Ferguson
 Toshi Oikawa

Consecutive Giving 10+ Years

Organizations

Canadian Network Broadcasting
 CHUM Charitable Foundation
 Dale & Lessmann LLP
 Direct Office Leasing
 McCarthy Tétrault LLP
 Pal Benefits Inc.
 The Atkinson Charitable Foundation
 Berkeley Consulting Group
 The Ontario Trillium Foundation
 The Rotary Club of East York
 WoodGreen Cantonese EPC

Individuals

Ann McGovern
 Arthur Lowe
 Bernadette Doucette
 Brian Jackson

Daphne Harris
 Donna Heyland
 Doug Brady
 Ed Reed
 Forbes R. Leslie
 Haruo Oikawa
 Jane Robinson
 Jane Spooner
 Joe Deschênes-Smith
 Mabel Hogan
 Margaret McCain
 Mary Franklin
 Michael Clarke
 Sandra and Mike Macdonald
 Sandra Foster
 Sheung Chi Chan
 Susan McMaster
 Tetsuo Oikawa
 Valerie Mah
 Virginia O'Reilly
 Derry and Susan Millar
 Walter A. James

This list represents gifts made between April 1, 2011 and March 31, 2012. Every effort has been made to ensure the accuracy of this list. If an error has been made please accept our sincere apologies and contact us so that we may update your information. If you would like to update your recognition name, please contact Ann Rosenfield at arosenfield@woodgreen.org or (416) 645-6000 x4004. Thank you for your generosity.

Thank you.

We would like to thank everyone who supported WoodGreen in our effort to create a Toronto where everyone has the opportunity to thrive.



Programs

WoodGreen serves 37,000 people each year.

Child Care

Programs:

- Bruce/WoodGreen Early Learning Centre
- Debbie Yeung Child Care
- Enderby Child Care
- Leslieville Child Care
- Morse Street Child Care
- RAC camp - KinderRAC division
- Riverdale Child Care
- Special Needs Resource Program
- Win Harris Child Care
- Woodfield Child Care

Community Care & Wellness For Seniors

Programs:

- Adult Day Programs
- Enhanced Adult Day Program for Frail Seniors
- Case Management
- Crisis Support and Assistance
- Foot Care
- Friendly Visiting
- Full Circle (Psychogeriatric Case Management)
- Group Dining
- Health Promotion and Education
- Home Help or Homemaking
- Home Maintenance Services
- Intergenerational Teaching-Learning Communities Program
- Meals on Wheels
- Personal Care or Personal Support
- Respite Care
- Security Check
- Social Work
- Social and Recreational Activities
 - Senior's Center
 - Vacation Plus (group outings)
- Support for Individuals or Families Caring for a Senior
- Supportive Housing
- Transportation

Employment

Locations:

- 1080 Queen Street East
- 1533 Victoria Park Avenue
- 989 Danforth Avenue

Programs:

- Employment Ontario Services
- Employment Placement Program
- Rites of Passage
- Summer Job Services
- Boundless Possibilities for Women – Employment Workshops
- International Computer Driving License

Homelessness & Housing Help

Programs:

- Housing Help Centre
- Emergency Rooming House Relocation Project
- Identification Clinic
- Legal Clinic
- Strong Communities
- Rent Bank Service

Homeward Bound

Programs:

- Academic Upgrading
- Boundless Possibilities for Women
- Computer training
- Financial literacy
- Life skills
- 2 year college diploma
- 14 week internship
- Employment in field of study
- Housing
- Psychotherapy
- Child care
- After-4 extended hours childcare
- Tutoring for children

Housing

Locations:

- 570 Coxwell Avenue
- 444 Logan Avenue
- 55 Pape Avenue
- 17 Renwick Crescent
- 650 Queen Street East
- 841 Queen Street East
- 1070 Queen Street East
- 490 Sherbourne
- 137 Sears Street
- 270 Donlands
- 243 Cosburn

Immigrant Services

Programs:

- All-level Language Instruction for Newcomers to Canada with Free Child Minding
- Bridging Programs for Internationally Trained Professionals
- Chinese Workers Support Network
- Community Connections Program
- Financial Literacy for Newcomers
- Homework, Arts and Sports clubs for Youth
- Job Search Workshops, Mentorship and Job Placement Support
- Newcomer Social and Recreational Program
- Newcomer Volunteer Program
- Newcomer Youth Leadership Development
- One-on-One Newcomer Settlement and Employment Counselling
- Social Support and Leadership Development for Young Muslim Women
- Workshops and Group Programs to Promote Citizenship and Employment in Canada

Mental Health & Developmental Services

Programs:

- Adult Protective Services
- Concurrent Disorders Harm Reduction Services/ Counseling and Support Services
- Crisis Outreach Services for Seniors
- First Step to Home
- Full Circle Psychogeriatric Team
- Lobby Drop-in Program/ Social Recreational Group Programming
- Parent Outreach Program
- Shared Care Clinical Outreach Services
- Supported Individualized Living
- Walk-in Counselling Service
- Work Initiative Network

Neighbourhood Programs

PAPE Neighbourhood House Programs:

- After school social recreational program
- Field trips
- Healthy snacks/ healthy cooking
- Homework assistance
- Leadership training
- March and Summer break programs

East York Rotary House Programs:

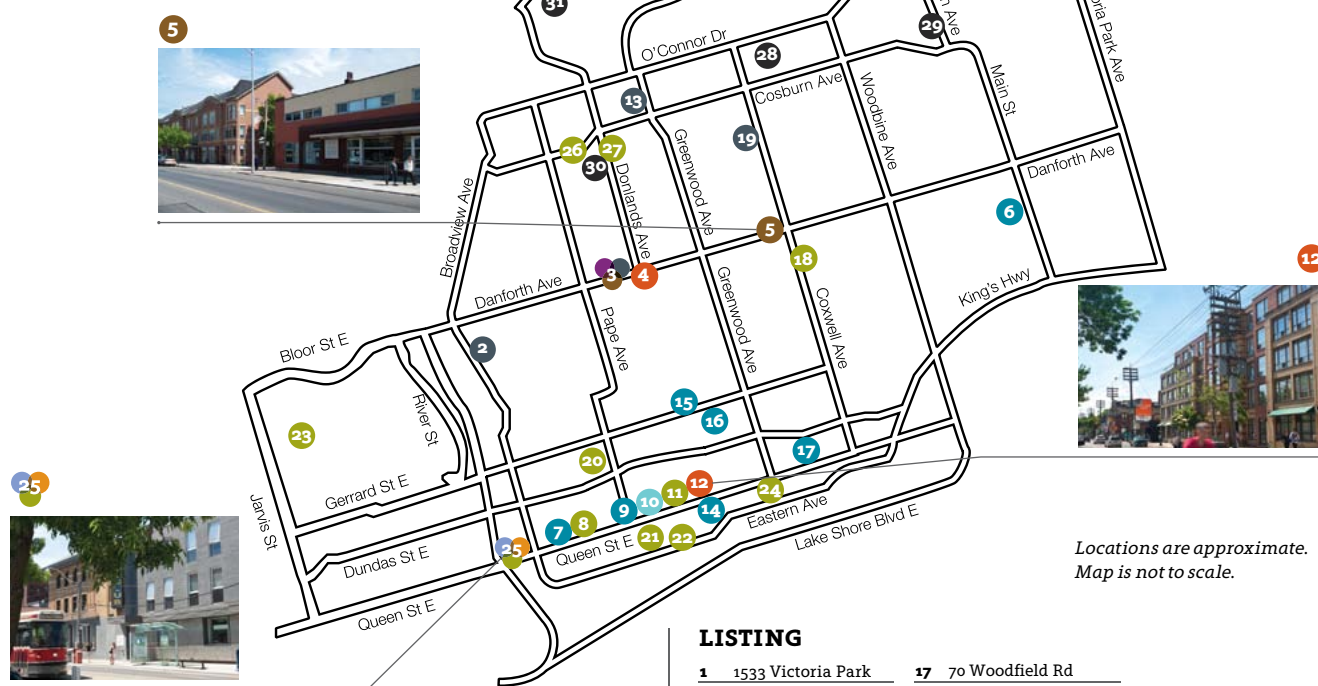
- After school social recreational program
- Field trips
- Healthy snacks/ healthy cooking
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- Leadership training
- March and Summer break programs

Design: www.GravityInc.ca
Photography: Kathryn Hollinrake

Today, WoodGreen's reach extends far beyond Toronto's east end. The organization is a founding United Way of Toronto member agency, and serves 37,000 people each year from 32 locations. WoodGreen has grown to employ over 650 staff and relies on the invaluable efforts of 1,000 volunteers. Known for developing innovative and holistic programs, WoodGreen works with policymakers to reshape the way social services are delivered. WoodGreen's programs are often examples of best practice models, replicated throughout the GTA.

Our locations

WoodGreen makes opportunities across the city from 32 locations.



Locations are approximate.
Map is not to scale.

LEGEND

Child Care
Community Care & Wellness for Seniors
Developmental Services
Employment Services
Homelessness & Housing Help
Housing
Immigrant Services
Mental Health Services
Neighbourhood Programs
Supportive Housing

LISTING

1	1533 Victoria Park	17	70 Woodfield Rd
2	721 Broadview Ave	18	570 Coxwell Ave
3	815 Danforth Ave	19	840 Coxwell Ave
4	989 Danforth Ave	20	444 Logan Ave
5	1491 Danforth Ave	21	55 Pape Ave
6	118 Enderby Rd	22	17 Renwick Cres
7	835 Queen St E	23	490 Sherbourne St
8	841 Queen St E	24	137 Sears St
9	180 Carlaw Ave	25	650 Queen St E
10	69 Pape Ave	26	243 Cosburn Ave
11	1070 Queen St E	27	270 Donlands Ave
12	1080 Queen St E	28	570 O'Connor Dr
13	1108 Greenwood Ave	29	9 Haldon Ave
14	51 Larchmount Ave	30	266 Donlands Ave
15	1094 Gerrard St E	31	12 Thomcliffe Park Dr
16	254 Leslie St	32	1420 Victoria Park Ave



A Dedication

The staff and Board of Directors would like to dedicate this Annual Report to Brian F.C. Smith, President & CEO and Anne Babcock, Chief Operating Officer, as they begin their respective 35th year of service to WoodGreen.

Your commitment to serving the people of Toronto has changed countless lives.

Congratulations.



www.woodgreen.org

Charitable Registration Number 10822 0435 RR0002

WoodGreen Community Services

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Opportunity made here.